

Alex Stratis



Design & Consultation

Pricing Guide 2011

stratiSphere-design.com

Hourly Rate: \$45 - for Website, Print, and Photography

Logo Design \$135 - includes 4* logos

Branding \$35 - \$300 per item - (Business Card, Letterhead, Envelope, Brochure, etc.)

Website Design ► Front-End Visual Design

- How many pages? (home, about, gallery, contact, etc.)
- Existing design requirements? - (style guides, specific colors, fonts, etc.)
- Existing content? - (does the text/photography currently exist?)
- Hosting, Social Networking, Advertising
- Multi-media (video, audio)
- Methods (HTML, CSS, JavaScript)

Digital Photography

- How many photos? (specific number of shots and outtake needs)
- Lighting Requirements (special lighting needs (light boxes, reflectors, etc.)
- Quality of Images (Resolution and file size)
- Transportation (Distance and Time to site)
- Post Production (Do images need to be edited: size, color, Effects, text, etc.)

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This document is for estimation purposes only.

Suggest ideas, Ask Questions, Design Great

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